Heron Foods

PICK UP YOUR
FREE COPY

Merry CHRISTMAS

2026



in partnership with

Aunt Bessie's

MONEY OFF
Coupons inside

WINTER WONDERLOAF





Enjoy the UK's No.1 Bakery Brand

Warburtons

Source: NielsenIQ Scantrack, Grocery Mults, Val and Units, data 4 w/e 11/07/26. Not available in Wales stores.

Welcome to Your Heron Christmas!

Celebrate the season with our delicious festive food, drinks, and gift ideas!

Inside, you'll discover our fantastic Christmas range, packed with party favourites and our much-loved traditional Christmas Dinner. We've also added a little festive fun, including easy-to-make Rice Krispies Santa treats that are perfect for getting little helpers involved in the kitchen.You'll also find some Christmas gifting inspiration, along with money-off vouchers and the chance to win a £100 voucher to help make your festive shopping go even further.

Don't miss our incredible WOW Deals, as always at very special prices across all our stores. Be quick though, because once they're gone, they're gone! Check back regularly to make sure you don't miss out on the latest offers.

From everyone at Heron Foods, we wish you a Christmas filled with joy, great food, and wonderful memories.



What's inside

4 Family fun Christmas treats

6 A feast to remember - Your perfect Christmas dinner

9 Ready, set, celebrate! With our Frozen party favourites and Chilled grazing board

14 Desserts & Christmas pudding

15 The ultimate Yorkshire Christmas pudding feast

18 Sweet tooth heaven – chocolates & festive treats

20 Alcohol sets and toiletry gifts they'll love

22 Our famous Christmas meal deal, exclusive money-off vouchers & your chance to win a £100 voucher

in partnership with Coca-Cola

TERMS & CONDITIONS Prices shown are correct at the time of going to print and may be subject to change. All products are subject to availability, while stocks last, and ranges may vary by store. Some Christmas products may only be available in the run-up to Christmas. Alcohol and selected gifting ranges are only available in certain stores (see store locator on Heron Foods website for details). We operate a strict Challenge 25 policy – you must be 18 or over to purchase alcohol. Please drink responsibly. Food photography is for illustration purposes only; serving suggestions may include props or additional items not available to purchase. Always follow the cooking instructions on-pack and check product packaging for full ingredients and allergy advice. Meal deals, multibuys, and vouchers are available for a limited time only and subject to availability and terms & conditions. From all of us at Heron Foods, we wish you a Merry Christmas and thank you for shopping with us! For questions or feedback, contact customer.services@heronfoods.com or visit heronfoods.com. © 2026 Heron Foods Ltd. All rights reserved.

Christmas Crispy Treats



There's no better way to sprinkle a little Christmas magic than by making edible treats with the kids! These festive Santa snacks are fun, incredibly delicious, easy, and guaranteed to be a hit with the whole family, and even Santa himself.

You'll need:

- Approx 1/2 box of Kellogg's Rice Krispies
- Approx 1/4 stick or 50g of Butter
- Approx 2 bags or 200g of Betty Winter Mini Marshmallows

To decorate:

- Icing sugar, water and golden syrup, however just icing sugar and water will do too), add some food colouring if you wish.
- Chocolate – choose your favourite, milk, dark, white whatever you like best!
- Betty Winters Sprinkles and Decorations (only £1.00 at Heron Foods and you can choose from 4 different designs), Pretzels, Smarties, Cookie cutters (optional).

1 **Kellogg's Rice Krispies 310g**
(£7.58 per 1kg)
£2.35



2 **Betty Winter Mini Marshmallows 100g**
(£8.90 per 1kg)
£0.89



3 **Betty Winter Sprinkles 65g**
(£15.39 per 1kg)
£1



4 **Smarties Hexa 34g**
(£44.18 per 1kg)
£1.50



Tate & Lyle Icing Sugar 500g
(£2.18 per 1kg)
£1.09



How to:

Melt 50g butter in a large pan and stir in 200g marshmallows until smooth.

1. Remove from the heat and mix in 150g Rice Krispies until well coated.
2. Press the mixture into a lined baking tray and leave to cool before cutting into triangles or festive shapes. You can use cookie cutters to make Christmas and other desired shapes.
3. Decorate with melted chocolate, coloured icing, pretzels and plenty of festive sprinkles.
4. Let everything set, then proudly serve your homemade Santa treats!

Prices shown are correct at the time of going to print and may be subject to change. Food photography is for illustration purposes only; serving suggestions may include props or additional items not available to purchase. Always follow the cooking instructions on-pack and check product packaging for full ingredients and allergy advice.

OUR GENEROUSLY FESTIVE ONES



HOW FABULOUS. HOW SINCE 1853 FOX'S

A Feast to Remember

Your Perfect Christmas Dinner

Pick your perfect centrepiece – turkey crown, turkey joint or gammon with maple glaze – and pair with indulgent sides like our beef-dripping Yorkshire puddings, and our award winning beef-basted roasties.

Or if you are looking for something different this year – check out page 16 for a slightly different Christmas Dinner serving inspiration.

16 **Three Mills Mulled Wine 750ml**
(£3.99 per 1l)
£2.99

Frozen Christmas sides and joints available in stores from 12th November.

1 **Mash Direct Brussels Sprouts with Butter 280g**
(£8.89 per 1kg)
£2.49
3 for £6

2 **Mash Direct Broccoli In Cheese Sauce 300g**
(£8.30 per 1kg)
£2.49
3 for £6

3 **Mash Direct Cauliflower Cheese Gratin 350g**
(£7.11 per 1kg)
£2.49
3 for £6

4 **Mash Direct Honey Roasted Parsnips 300g**
(£8.30 per 1kg)
£2.49
3 for £6

5 **Mash Direct Roast Potato 400g**
(£6.23 per 1kg)
£2.49
3 for £6

6 **Mash Direct Carrot & Parsnip 400g**
(£6.23 per 1kg)
£2.49
3 for £6

7 **Lark Valley Pigs in Blankets 222g**
(£12.57 per 1kg)
£2.79
2 for £5

8 **Lark Valley Pork, Sage & Onion Stuffing Balls 350g**
(£7.97 per 1kg)
£2.79
2 for £5

9 **Merry Moments Christmas Crackers 12pk**
(£0.33 per 1 cracker)
£4

10 **The Chef's Best Beef Dripping Yorkshire Puddings 252g**
(£7.94 per 1kg)
£2
5 for £8

11 **The Best Buy Roasted Root Vegetables 500g**
(£4.00 per 1kg)
£2
5 for £8

12 **The Chef's Best Gammon Joint 800g**
(£10.00 per 1kg)
£8
Christmas Dinner Deal

Alcohol is only available in certain stores (see store locator on Heron Foods website for details). We operate a strict Challenge 25 policy – you must be 18 or over to purchase alcohol. Please drink responsibly. Food photography is for illustration purposes only; serving suggestions may include props or additional items not available to purchase. Prices shown are correct at the time of going to print and may be subject to change.

Serving Suggestion

Chilled Christmas Vegetable Sides available in stores from 18th December.

13 The Chef's Best Turkey Joint 750g
(£10.67 per 1kg)
£8
Christmas Dinner Deal



The Chef's Best Beef Basted Roast Potatoes 700g
(£3.57 per 1kg)
£2.50
5 for £8



The Chef's Best Pigs in Blankets 240g
(£12.04 per 1kg)
£2.89
5 for £8



14 The Chef's Best Chantenay Carrots with Butter 400g
(£5.00 per 1 kg)
£2
5 for £8



The Chef's Best Parsnips 500g
(£4.00 per 1kg)
£2
5 for £8



The Chef's Best Sprouts with Bacon 400g
(£5.00 per 1kg)
£2
5 for £8



15 Turkey Crown from 2kg - 2.8kg
(£8.00 per 1 kg)
£15.99



The Best Buy Cauliflower Cheese 680g
(£3.68 per 1 kg)
£2.50
5 for £8



Side products featured can be found in the chilled area in stores. You can also find frozen sides in our frozen aisles.

❄ Frozen product

All products are subject to availability, while stocks last, and ranges may vary by store. Some Christmas products may only be available in the run-up to Christmas. Always follow the cooking instructions on-pack and check product packaging for full ingredients and allergy advice. Meal deals, multibuys, and vouchers are available for a limited time only and subject to availability and terms & conditions. '5 for £8' deal – max 2 per each side.

PERFECT your CHRISTMAS ROAST















Ready, Set, Celebrate!

Frozen Party Favourites

From last year's heroes like mini steak bakes and jumbo chicken spring rolls (all in brand new packaging!) to new team-approved stars like mini quiches and prawn toasts – there's something for everyone!

Serving Suggestion

1 **PARTY! 9 Margherita Mini Pizzas 270g**
(£7.41 per 1kg)
£2
3 for £5



3 **PARTY! 12 Duck Spring Rolls 216g**
(£9.26 per 1kg)
£2
3 for £5



5 **PARTY! Battered Halloumi Fries 210g**
(£9.52 per 1kg)
£2
3 for £5



2 **PARTY! 10 Satay Chicken Skewers 200g**
(£10.00 per 1kg)
£2
3 for £5



4 **PARTY! 50 Mini Cocktail Rolls 700g**
(£2.86 per 1kg)
£2
3 for £5



6 **Canti Prosecco 750ml**
(£9.33 per 1L)
£7



Check out our Christmas

WOW DEALS!

Alcohol is only available in certain stores (see store locator on Heron Foods website for details). We operate a strict Challenge 25 policy – you must be 18 or over to purchase alcohol. Please drink responsibly.

Serving Suggestion

1 **Baked Earth Garlic & Coriander Naan Bites 20pk**
(£0.13 per bite)
£2.49



3 **PARTY! 12 Vegetable Spring Rolls 216g**
(£9.26 per 1kg)
£2
3 for £5



5 **PARTY! 12 Tempura King Prawns 156g**
(£12.82 per 1kg)
£2
3 for £5



7 **PARTY! 8 Prawn Toast 120g**
(£6.67 per 1kg)
£2
3 for £5



2 **PARTY! 9 Mini Steak Bakes 270g**
(£7.41 per 1kg)
£2
3 for £5



4 **PARTY! 12 Mozzarella Sticks 175g**
(£11.43 per 1kg)
£2
3 for £5



6 **PARTY! 6 Jumbo Chicken Spring Rolls 360g**
(£5.56 per 1kg)
£2
3 for £5



8 **PARTY! Battered Chicken Chunks 300g**
(£6.67 per 1kg)
£2
3 for £5



Prices shown are correct at the time of going to print and may be subject to change. Food photography is for illustration purposes only; serving suggestions may include props or additional items not available to purchase. Always follow the cooking instructions on-pack and check product packaging for full ingredients and allergy advice.

9 **PARTY! 24 Piece Indian Platter 384g**
(£5.21 per 1kg)
£2
3 for £5



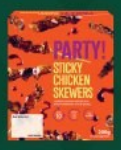
11 **PARTY! 12 Chilli Cheese Bites 180g**
(£11.11 per 1kg)
£2
3 for £5



13 **Thai Dragon Sweet Chillli Prawn Crackers 100g**
(£10.00 per 1kg)
£1



10 **PARTY! 10 Sticky Chicken Skewers 200g**
(£10.00 per 1kg)
£2
3 for £5



12 **PARTY! 6 Mini Quiche Lorraine 168g**
(£11.91 per 1kg)
£2
3 for £5



Check out our Christmas

WOW DEALS!

Perfect with...

Coca-Cola

14 **Coca-Cola Zero Sugar 2L**
(£1 per litre)
£1.99





Serving Suggestion



Create a show-stopping grazing board with our Deli Essence cooked meat and cheese range or even our new tapas (find them in the fridge).

1 **Deli Essence Cooked Ham Slices 100g**
(£22.50 per 1kg)
£2.25
2 for £3.50



2 **Deli Essence Turkey Breast Slices 90g**
(£22.22 per 1kg)
£2
2 for £2.25



3 **Deli Essence 4 Silverside Beef Slices 80g**
(£28.13 per 1kg)
£2.25
2 for £3.50



4 **Deli Essence Chicken Breast Slices 110g**
(£20.46 per 1kg)
£2.25
2 for £3.50



5 **Casillero del Diablo Sauvignon Blanc 75cl**
(£11.00 per 1l)
£8.25



6 **Seasons Harvest Little Gem Lettuce 2pk**
(£0.50 each)
£1

7 **Seasons Harvest Grapes 500g**
(£4.58 per 1kg)
£2.29

8 **Just Dip Houmous 200g**
(£6.25 per 1kg)
£1.25

Perfect with...

9 **Philadephia 200g**
(£9.75 per 1kg)
£1.95



10 **Walkers Sensations Thai Sweet Chilli 150g**
(£11.67 per 1kg)
£1.75



11 **Deli Essence Red Leicester or Mature Cheddar Block 177g**
(£12.72 per 1 kg)
£2.25
2 for £3.50



12 **Dockside Coldwater Prawns 150g**
(£17.93 per 1kg)
£2.69



13 **Ocean Spray Whole Cranberry 200g**
(£7.45 per 1kg)
£1.49



14 **Just Tapas Antipasti Party Mix 140g**
(£17.79 per 1kg)
£2.49



15 **Florette Mixed Salad 125g**
(£9.20 per 1kg)
£1.15



16 **KP Original Salted Peanuts 450g**
(£8.33 per 1kg)
£3.75



17 **KP Dry Roasted Peanuts 450g**
(£8.33 per 1kg)
£3.75



KP Honey Roast Peanuts 425g
(£8.82 per 1kg)
£3.75



18 **Mixed Scottish Smoked Salmon Trimmings 190g**
(£11.53 per 1kg)
£2.19

19 **Cucumber**
(£1 each)
£1

Alcohol is only available in certain stores (see store locator on Heron Foods website for details).
We operate a strict Challenge 25 policy – you must be 18 or over to purchase alcohol. Please drink responsibly.

Desserts & Christmas Pudding

Whether you're picking up your favourite cheesecakes, éclairs and profiteroles, or trying new delights like the Caramel Roulade and Millionaire Cheesecake, Heron Foods has it all, including the classic Christmas Pudding.

1 **New York Cheesecake 450g**
(£5.56 per 1kg)
£2.50



2 **Victoria Sponge 345g**
(£7.25 per 1kg)
£2.50



3 **Strawberry Swirl Cheesecake 375g**
(£5.33 per 1kg)
£2



4 **Triple Chocolate Gateau 350g**
(£7.43 per 1kg)
£2.60



5 **Chocolate Fudge Cake 450g**
(£5.78 per 1kg)
£2.60



6 **Profiteroles & Chocolate Sauce 260g**
(£7.69 per 1kg)
£2



7 **Chocolate Eclairs 160g**
(£12.50 per 1kg)
£2



8 **Millionaire's Cheesecake 450g**
(£5.78 per 1kg)
£2.60



9 **Caramel Roulade 400g**
(£11.25 per 1kg)
£4.50



10 **Black Forest Gateau 375g**
(£6.67 per 1kg)
£2.50



11 **Apple Strudel 600g**
(£3.33 per 1kg)
£2



12 **Lemon Meringue Pie 475g**
(£5.26 per 1kg)
£2.50



13 **Canti Prosecco 750ml**
(£9.33 per 1L)
£7



Don't forget...

Festive Luxury Christmas Pudding 400g
(£5.63 per 1kg)
£2.25







Alcohol is only available in certain stores (see store locator on Heron Foods website for details). We operate a strict Challenge 25 policy – you must be 18 or over to purchase alcohol. lease drink responsibly.



Serving Suggestion

The Ultimate Yorkshire Christmas Puddings Feast

If you want something a little different this Christmas, turn the Heron Christmas Meal Deal into a feast they won't forget! Use our Giant Yorkshire Puddings or the Beef Dripping Yorkshire Puddings if you prefer a smaller portion. Whether you cook fresh or use leftovers, ensure all products are cooked as per the instructions.



1 **Just Bake Giant Yorkshire Pudding 90g**
(£11.11 per 1 kg)
£1



2 **The Chef's Best Chantenay Carrots with Butter 400g**
(£5.00 per 1 kg)
£2
5 for £8



3 **The Chef's Best Sprouts with Bacon 400g**
(£5.00 per 1kg)
£2
5 for £8



4 **The Chef's Best Beef Basted Roast Potatoes 700g**
(£3.57 per 1kg)
£2.50
5 for £8



5 **The Chef's Best Pigs in Blankets 240g**
(£12.04 per 1kg)
£2.89
5 for £8



6 **The Chef's Best Stuffed Turkey Joint 750g**
(£10.67 per 1kg)
£8
Christmas Dinner Deal



7 **Bisto Gravy Powder 454g**
(£8.79 per 1kg)
£3.99



Check out our Christmas

WOW DEALS!

'5 for £8' Deal – max 2 per each side

GRAB YOUR FESTIVE FIZZ



IT'S XMAS AFTER ALL

PEPSI



Sweet Tooth Heaven – Chocolates & Festive Treats

Stock up on chocolate, stocking fillers and festive sweets for gifting, sharing... or keeping all to yourself.



1 **Signature Selection Milk Chocolate Flavour Truffles 110g**
(£9.09 per 1kg)
£1

2 **Gingerbread Girl or Boy 140g**
(£14.29 per 1kg)
£2

3 **Giant Chocolate Coin 70g**
(£14.29 per 1kg)
£1

4 **Chocolate Lollipop Reindeer, Santa or Polar Beer 28g**
(£31.79 per 1kg)
89p

5 **Swizzels Strawberry Refresher, Lemon Refresher or Parma Violet Candy Canes 10pk 100g**
(£10.00 per 1kg)
£1

6 **Chocolate Festive Characters 80g**
(£12.50 per 1kg)
£1

Check out our Christmas

WOW DEALS!

MAKE CHRISTMAS TASTE MAGICAL

Coca-Cola



© 2026 The Coca-Cola Company. All rights reserved.
COCA-COLA is a registered trademark of The Coca-Cola Company.



®Reg. Trademark of Société des Produits Nestlé S.A.

PURINA® Your Pet, Our Passion.®

Alcohol Sets and Toiletry Gifts they'll love

From indulgent liqueur sets and fizz that says "ooh, fancy" to perfect stocking fillers and pamper packs that make great gifts (or a little self-care treat before the big day).



1 **Lynx Sunset Fresh Bodyspray & Socks Cracker**
£4

2 **Lynx Duo Africa Gift Set**
£4.50

3 **Lynx Duo Black Gift Set**
£4.50

4 **Lynx Duo Epic Fresh Gift Set**
£4.50

5 **Lynx Duo Jungle Fresh Gift Set**
£4.50

6 **Lynx Duo Gold Gift Set**
£4.50

7 **Lynx Fragrance Edition Gift Set**
£10

8 **Dove Men+ Care Restore Duo Base Gift Set**
£4.50

9 **Radox Pampering Collection Gift Set**
£5

10 **Vaseline Iconic Tin Gift Set**
£4.75

11 **Simple Shower Gel Duo Collection Gift Set**
£3.50

12 **Tipple & Treat Snowball**
£4 **3 for £10**

13 **Tequila Rose & Shot Glasses: 15%**
£7

14 **Jack Daniels Whiskey & Glass Tumbler: 40%**
£6 **2 for £10**

15 **Pink Gin & Candle Gift set 1ea**
£6 **2 for £10**

Alcohol is only available in certain stores (see store locator on Heron Foods website for details). We operate a strict Challenge 25 policy – you must be 18 or over to purchase alcohol. Please drink responsibly.

Pick **one joint** and **five sides** for just

£15



Visit your local store for more details or follow us on social media!
Available in stores from 12th November.

Unwrap a treat this **Christmas!**

Scan the QR code to sign up for Heron Foods weekly newsletter and for your chance to **win £100** worth of Heron Foods vouchers!

Whether you spend the vouchers on Christmas Dinner, gifts or stock up for the New Year, it's our festive thank you for being part of Heron's Christmas.

Winner announced
15th December 2026

£2 OFF
when you spend £20

Terms & Conditions: Coupon entitles the bearer to receive a price reduction of £2 when spending the sum of £20 or over in one transaction in store. Excludes Lottery and Paypoint services. Only one coupon per purchase per customer. This coupon is not exchangeable for cash. No photocopies will be accepted. Please present this coupon at the checkout before you pay for your goods. Coupons cannot be redeemed on self-service tills. It is not permitted to sell, trade or purchase coupons in any way. Heron Foods, Jackson Way, Melton, East Riding of Yorkshire, HU14 3HJ. Coupon valid only at Heron Foods and B&M Express.

Valid from 10/11/2026 - 30/11/2026

USE ME IN NOVEMBER

9 942321 252007

£2 OFF
when you spend £20

Terms & Conditions: Coupon entitles the bearer to receive a price reduction of £2 when spending the sum of £20 or over in one transaction in store. Excludes Lottery and Paypoint services. Only one coupon per purchase per customer. This coupon is not exchangeable for cash. No photocopies will be accepted. Please present this coupon at the checkout before you pay for your goods. Coupons cannot be redeemed on self-service tills. It is not permitted to sell, trade or purchase coupons in any way. Heron Foods, Jackson Way, Melton, East Riding of Yorkshire, HU14 3HJ. Coupon valid only at Heron Foods and B&M Express.

Valid from 01/12/2026 - 31/12/2026

USE ME IN DECEMBER

9 942321 262006

THE Straw Hat

HATS OFF TO GOOD TIMES THIS CHRISTMAS!



ENJOYRESPONSIBLY

JOHNNY DEPP

EBENEZER

ONLY IN CINEMAS

Aunt Bessie's

Brings even Scrooges HOME TO ROAST



© 2026 Paramount Pictures

WIN 100s OF MAGICAL MOVIE PRIZES